



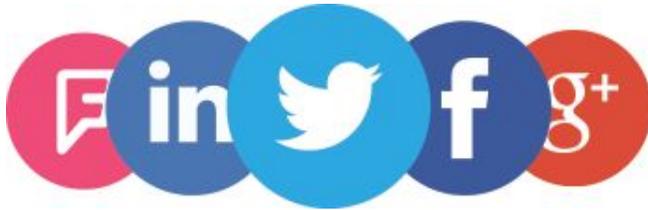
SOCIAL MARKETING

Social Media Marketing for Small and Medium Businesses

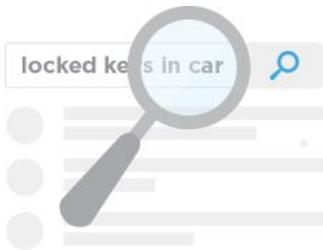
GROW YOUR BUSINESS WITH SOCIAL MEDIA

Social media marketing is successful when you are constantly posting updates and having real-time interactions with your customers. But really, who has enough time for that?

To make things easier, we offer a tool that streamlines all of your social media marketing needs. Social Marketing helps you publish content, find real-time leads and interact with your online audience. Finally, you can build loyal followers (and revenue) without wasting valuable time.



Generate new leads and customers



Find leads based on social activity in your area and engage them with the click of a button! Discovery Marketing is the fastest way to find red-hot business opportunities through social media.

Build a loyal following and fan base



Thinking up new things to say on social media can be difficult. Social Marketing helps local businesses create compelling social posts that people want to tune into.

Respond to customer feedback



Stay up to date with your social activity and see what people are saying about you—all from one dashboard. Hear the latest buzz and respond directly to customers from one place.

Compose posts to popular social channels



Compose and post content across all of your platforms from one location. Plan and compose future posts, too, then sit back and watch as we take care of them for you.



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BENEFITS

- Interact directly with new customers to expand your audience
- Discover content and republish it to engage with your audience
- Respond to clients on multiple social platforms from one place
- Monitor Facebook, Twitter, Google, LinkedIn and Foursquare accounts from one easy-to-use location
- Compose and post content to all of your social channels, as well as schedule content to publish at a later date

85%

of fans of brands on Facebook recommend brands to others, compared to just 60% of average users. ²



**Customer
Service**



**Generating
Leads**



**Building
Fans**

² <http://www.syncapse.com/value-of-a-facebook-fan-2013/#.U9gcRPIdV8F>